### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th></th>
<th>PLATINUM WALLEYE</th>
<th>GOLDEN WALLEYE</th>
<th>SILVER WALLEYE</th>
<th>BRONZE WALLEYE</th>
<th>NORTHERN PIKE</th>
<th>LARGEMOUTH BASS</th>
<th>SUNFISH</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$20,000+</td>
<td>$10,000-$19,999</td>
<td>$5,000-$9,999</td>
<td>$3,000-$4,999</td>
<td>$1,500-$2,999</td>
<td>$500-$1,499</td>
<td>&lt; $500</td>
</tr>
</tbody>
</table>

- **Full weekend package.** Includes 2 nights lodging, included meals, admission to all official Governor’s Fishing Opener’s events, hosted fishing & commemorative items.

- **6 PEOPLE**
- **4 PEOPLE**
- **2 PEOPLE**
- **4 CELEBRATION DINNER OR SHORE LUNCH TICKETS**
- **2 CELEBRATION DINNER OR SHORE LUNCH TICKETS**

- **Sponsorship identification on all local radio advertising**

- **Sponsor provided banner at Friday’s public Community Picnic & Saturday’s Shore Lunch**

- **Exhibit space at the public Community Picnic**

- **Sponsorship logo on all posters & flyers**

- **Sponsorship promotion on Otter Tail Lakes Country Association social media platforms**

- **Promotional item in commemorative package (priority selection)**

- **Sponsorship identification at Celebration Dinner**

- **Sponsorship listing on mngovernorsopener.com, the official Governor’s Fishing Opener website**

**In-Kind Donations:** The Sponsorship Committee will consider in-kind donations on an event requirement basis. If you are interested in discussing the possibility of an in-kind donation, please discuss with the Sponsorship Committee. With questions or interest relating to sponsorship opportunities for the Governor’s Fishing Opener, please contact nleoneard@co.ottertail.mn.us.
SPONSORSHIP AGREEMENT

Thank you for your willingness to support the 2020 Minnesota Governor’s Fishing Opener. Your partnership is appreciated as we carry on this great Minnesota tradition.

PLEASE CONFIRM YOUR SPONSORSHIP LEVEL COMMITMENT:

- Platinum Walleye ($20,000 & over)
- Golden Walleye ($10,000 - $19,000)
- Silver Walleye ($5,000 - $9,999)
- Bronze Walleye ($3,000 - $4,999)
- Northern Pike ($1,500 - $2,999)
- Largemouth Bass ($500 - $1,499)
- Sunfish ($499 and less)
- Northern Pike ($1,500 - $2,999)

Cash Contribution ___________________________ In-kind ___________________________ Fair Market Value

Description __________________________________________________________

______________________________________________________________

CONTACT INFORMATION

Name ___________________________________________ Email ____________________________

Company Name ____________________________________________

Address __________________________________________________________

City ___________________________ State/Zip ___________

Web Address ____________________________________________________

Signature ___________________________ Date ______________________

Make checks payable to
Otter Tail Lakes Country Association

Mail completed form to
2020 Governor’s Fishing Opener
520 W. Fir Avenue
Fergus Falls, MN 56537 or
Email: nleonard@co.ottertail.mn.us

QUESTIONS?

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Please Note: The State of Minnesota does not permit exclusive rights or grant overall official designation to any business or organizations willing to participate in the Governor’s Fishing Opener. Sponsorships may not be solicited under the premise of access to any government official. No photos taken at the Governor’s Fishing Opener of any government officials may be used in any business sales or promotions and the committee must agree to make their sponsor aware of those restrictions. Sponsors must agree that press releases related to the Governor’s Fishing Opener event will be submitted to Explore Minnesota Tourism for review prior to release to the media or public. Some sponsorship opportunities may be limited. All new sponsorship proposals must be reviewed and accepted by Explore Minnesota Tourism on behalf of the State of Minnesota.